

# Find your path at John Wood

# Business

**A career in business is more varied** than most people realize. Business principles serve as the backbone for economic, political and social systems at all levels. A business degree can be applied to virtually any industry. In the next six years, Illinois will see a 15% increase in marketing managers alone.



## Like?

Computers

Data & Information

Problem Solve

Work as a Team

## Learn to

Set up functions and process information

Evaluate financial aspects of budgets, expenditures and return-on-investment

Develop strategies, balance company objectives and customer satisfaction

Prioritize, organize and accomplish your work

## Average Annual Earnings

\$49,503 (\$23.80/hr)

Source: Bureau of Labor Statistics

## Potential Careers

Account Supervisor, Accounts Payable Office Manager, Human Resources Professional

## Classes in...

Accounting, Microsoft Office, math, business law, and social/behavioral sciences

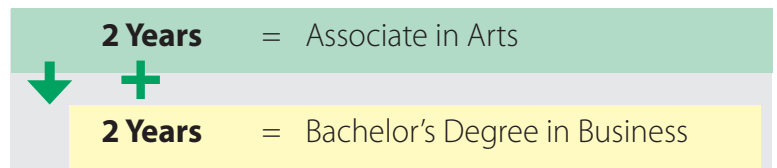


## Type of Work

Plan, direct, or coordinate marketing policies and programs, such as determining the demand for products and services offered by a company and its competitors, and identify potential customers. Develop pricing strategies with the goal of maximizing the company's profits or share of the market while ensuring customers are satisfied. Oversee product development or monitor trends that indicate the need for new products and services.

## JWCC Degrees Transfer

Build Upon Your Education



## JWCC Difference

- Flipped classrooms provide more one-on-one time with professors
- Internships available freshman year
- Professors worked for Fortune 500 companies and are active within the finance industry
- Job shadow and internships available as early as freshman year



[jwcc.edu/business](http://jwcc.edu/business)

217.641.4337

[admissions@jwcc.edu](mailto:admissions@jwcc.edu)

# AA Business Degree—Transfer

## SUGGESTED DEGREE PLAN

### First Semester

Course	Description	Credit Hours
BUS 101	Intro to Business	3
CSC 106	Intro to Computers	3
ECO 101	Principles of Economics I	3
FYE 101	Blazing Your Trails	1
MAT 109	Elementary Statistics	3
Approved Elective(s)		3
		16

### Second Semester

Course	Description	Credit Hours
ACC 101	Principles of Accounting I	3
BUS 125	Supervisory Management	3
CSC 104	Spreadsheets-Core Level	2
CSC 107	Word Processing-Core Level	2
ECO 102	Principles of Economics II	3
Approved Elective(s)		3
		16

### Third Semester

Course	Description	Credit Hours
ACC 102	Principles of Accounting II	3
BUS 121	Principles of Org & Mgmt	3
CSC 143	Intro to Desktop Information Mgmt	1
PSY 101	Intro to Psychology	3
Written Communication Requirement		3
Approved Elective(s)		3
		16

### Fourth Semester

Course	Description	Credit Hours
ACC 200	Managerial Accounting	3
BUS 161	Business Law	3
CMN 101	Intro to Speech I	3
CSC 116	Database-Core Level	2
Approved Elective(s)		5
		16

## RELATED PROGRAMS

Accounting	Computer Information Systems
Communications	Business Management
Economics	Office Technology

# SAVE

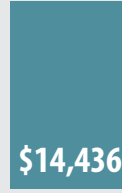


### VALUE COMPARISON

**One-Year Tuition**  
(32 credit hours)



**\$5,216**



**\$14,436**



**\$26,527**

- JWCC tuition (in-district)
- Area four-year public average tuition
- Area four-year private average tuition

For 2019-20 Academic Year

# SUCCESS



JWCC ranks in the  
**TOP 10% in the Nation**  
for Student Success



# TRANSFER

**Credits Accepted Nationwide!**



Plus many more!



# [jwcc.edu/business](http://jwcc.edu/business)

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