

# Find your path at John Wood

## Communication

In the next six years, 23,300 positions (9% increase) in the U.S. will need to be filled by individuals with communication skills.



### Like?

Promotion

Teamwork

Communicate

### Learn to

Create and maintain a favorable public image for an organization

Work with others to develop promotional strategies and materials

Work directly with media companies to maintain and shape public perceptions

### Average Annual Earnings

\$71,076 (\$34.17/hour)

Source: Bureau of Labor Statistics

### Potential Careers

Advertising Sales Agent, Marketing Manager, Editor, Market Research Analyst, Event Planner, Multimedia Artist, Public Relations Manager, Sales Representative, Writer

### Classes in...

Interpersonal communication, mass media, written communication, speech



### Type of Work

Write press releases and prepare information for the media. Respond to information requests from the media. Help clients communicate effectively with the public. Help maintain the organization's corporate image and identity. Evaluate advertising and promotion programs. Evaluate public opinion of clients through social media.

### JWCC Degrees Transfer

Build Upon Your Education

↓ **2 Years** = Associate in Art with Communication Concentration  
+

**2 Years** = Bachelor's Degree in Communication

### JWCC Difference

- Students may intern with ABC, CBS, NBC local affiliates as early as freshman year
- Professors with corporate public relations experience
- Interactive speech and film classes
- Grads own publishing business, work across industry sectors



[jwcc.edu/communication](http://jwcc.edu/communication)

217.641.4337

[admissions@jwcc.edu](mailto:admissions@jwcc.edu)

# AA Communication Degree—Transfer

All courses for communication degree offered online

## Semester 1

Course	Description	Credit Hours
ENG 101	Rhetoric & Composition I	3
FYE 101	Blazing Your Trail	1
	Humanities General Education course	3
MAT 109	Statistics	3
CMN 101	Intro to Speech	3
	Social/Behavioral Science	3

## Semester 2

Course	Description	Credit Hours
ENG 102	Rhetoric & Composition II	3
	Humanities General Education course	3
	Social/Behavioral Science	3
CMN 104	Interpersonal Communication	3
	Elective	3

## Semester 3

Course	Description	Credit Hours
CSC 106	Intro to Computers	3
	Life or Physical Science	3
	Social/Behavioral Science	3
ENG 191	Business Communication OR	3
BUS 131	Principles of Marketing	3
	Electives	5

## Semester 4

Course	Description	Credit Hours
	Humanities General Education course	3
	Life or Physical Science	4
CMN 220	Mass Media	3
	Electives	6

# SUCCESS



JWCC ranks in the  
**TOP 10% in the Nation**  
for Student Success



# TRANSFER

Credits Accepted Nationwide!



Plus many more!

# SAVE



## VALUE COMPARISON

One-Year Tuition  
(32 credit hours)



\$5,216



\$14,436



\$26,527

- JWCC tuition (in-district)
- Area four-year public average tuition
- Area four-year private average tuition

For 2019-20 Academic Year



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