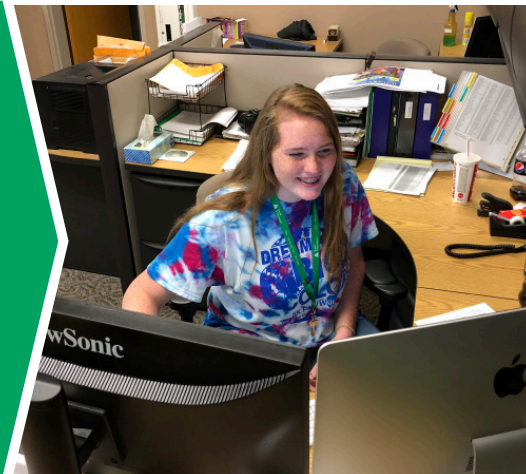


# Find your path at John Wood

## >> CAREER & TECHNICAL PROGRAM <<

# Graphic Design

**Graphic designers** create effective designs which communicate visually in both print and multimedia environments. The combination of technical and general education with solid design principles help students develop skills in critical thinking, creative problem solving and effective communication.



### Like?

Computers

Art and Design

Specialized Work

Problem Solving

### Learn to

Utilize computers in both Mac and Window-based PC environments

Create by following current design trends

Perform well in a high pressure environment

Understand the technical side of prepress and multimedia platforms

### Average Annual Earnings

\$32,590 (\$15.67/hr.)

Source: Bureau of Labor Statistics

### Potential Careers

Graphic Designer, Desktop Publisher, Graphic Artist, Graphic Illustrator, Production Artist, Web Page Designer, Digital Media Specialist, Marketing Services Specialist

### Classes in...

2-D Design and Color, Graphic Design, Desktop Publishing with InDesign, Graphic & Photo Manipulation, Computerized Illustration, Advanced Web Design and Business Writing

### Type of Work

Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays or logos. May use a variety of mediums to achieve artistic or decorative effects. Create designs, concepts, and sample layouts, based on knowledge of layout principles and aesthetic design concepts. Determine size and arrangement of illustrative material and copy. Confer with clients to discuss and determine layout design.

### JWCC Degrees Transfer

Build Upon Your Education

**2 Years** = Associate in Applied Science



**2 Years** = Bachelor's Degree in Graphic Design

## JWCC Difference

- Job shadow freshman year
- Current designers instruct courses
- Online and open learning classes available



[jwcc.edu/design](http://jwcc.edu/design)

217.641.4337

[admissions@jwcc.edu](mailto:admissions@jwcc.edu)

# Graphic Design AAS Degree

## SUGGESTED DEGREE PLAN

### First Semester

Course	Description	Credit Hours
ART 100	Drawing I-Fundamentals	3
ART 126	2-D Design & Color	3
CSC 106	Intro to Computers	3
CSC 141	Intro to Internet	1
CSC 143	Intro to Desktop Info Mgmt	1
ENG 101	Rhet & Comp I	3
FYE 101	Blazing Your Trail	1
		15

### Second Semester

Course	Description	Credit Hours
ART 136	Graphic Design I	3
CMN 101	Intro to Speech OR	
CMN 104	Interpersonal Communications	3
CSC 186	Desktop Publishing-InDesign	3
CSC 190	Portable Document Format	1
CSC 220	Graphic/Photo Manipulation	3
MAT 103	Business Computations I	3
		16

### Third Semester

Course	Description	Credit Hours
ART 137	Graphic Design II	3
BUS 131	Principles of Marketing	3
CSC 146	Intro to Web Page Design	2
CSC 247	Web Graphics & Interactivity	3
CSC 248	Computerized Illustration	3
PSY 101	Intro to Psychology OR	
SOC 101	Intro to Sociology	3
		17

### Fourth Semester

Course	Description	Credit Hours
ART 226	Graphic Design III	3
CSC 246	Advanced Web Page Design	3
CSC 249	Adv Graphic Applications	3
ENG 191	Business Writing	3
Approved Electives*		4
		16

# SAVE

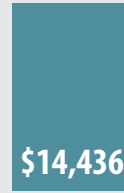


## VALUE COMPARISON

**One-Year Tuition**  
(32 credit hours)



**\$5,216**



**\$14,436**



**\$26,527**

- JWCC tuition (in-district)
- Area four-year public average tuition
- Area four-year private average tuition

For 2019-20 Academic Year

# SUCCESS



JWCC ranks in the  
**TOP 10% in the Nation**  
for Student Success



Transfer Credits to:



Grads get jobs at:



(and many more universities and employers)

Gainful Employment info: [jwcc.edu/gainfulemployment](http://jwcc.edu/gainfulemployment)



# [jwcc.edu/design](http://jwcc.edu/design)

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