

Communication

GOAL: Students effectively express ideas through written, verbal, and visual modes appropriate to the situation, purpose, and audience.

OBJECTIVES: <i>Students will be able to...</i>	OUTCOMES	RUBRIC			
		Does Not Meet Standard	Partially Meets Standard	Meets Standard	N/A
1. Organize Ideas for effective communication <i>(Example Evidence: reports, essays, prepared speeches, posters)</i>	1.1 Student uses a logical structure with introduction, conclusion, and transitions between ideas.	Student does not demonstrate skill in constructing a communication.	Student demonstrates some skill in communication construction but has not developed as expected.	Student demonstrates skill and has developed the ability to produce a well-organized, effective communication.	Rubric does not apply to this skill.
	1.2 Student's thesis idea is supported by additional statements.	Student does not demonstrate skill in supporting a thesis.	Student demonstrates some skill in supporting a thesis with additional statements.	Student demonstrates skill and has developed the expected ability to support a thesis idea with additional statements.	Rubric does not apply to this skill.
2. Create accurate written communication <i>(Example Evidence: reports, essays)</i>	2.1 Student uses correct spelling and grammar.	Student does not use correct spelling and grammar.	Student uses some correct spelling and grammar.	Student uses correct spelling and grammar.	Rubric does not apply to this skill.
	2.2 Student uses vocabulary and terminology appropriately.	Student does not use vocabulary and terminology appropriately.	Student uses some vocabulary and terminology appropriately.	Student uses vocabulary and terminology appropriately.	Rubric does not apply to this skill.
3. Deliver effective verbal communication <i>(Example Evidence: prepared speeches,</i>	3.1 Student's tone of presentation is appropriate for audience.	Student does not demonstrate understanding of appropriate tone to use for audience.	Student demonstrates some skill in using appropriate tone for audience.	Student demonstrates skill in using appropriate tone for audience.	Rubric does not apply to this skill.

<i>presentations, debate, discussions, group meetings.)</i>	3.2 Student's delivery is effective: volume, pronunciation.	Student does not demonstrate skill in delivery with effective volume and pronunciation.	Student demonstrates some skill in delivery with effective volume and pronunciation.	Student demonstrates skill in delivery with effective volume and pronunciation.	Rubric does not apply to this skill.
4. Use visual elements in effective communication <i>(Example Evidence: flyers, posters, artwork, graphs and diagrams)</i>	4.1 Student's visual information is relevant.	Student does not use relevant visual information.	Student uses some relevant visual information.	Student uses relevant visual information.	Rubric does not apply to this skill.
	4.2 Student's visual information is clear and connects with audience intellectually or emotionally.	Student does not use clear visual elements that connect with the audience intellectually or emotionally.	Student uses some visual elements that are clear and connect with the audience intellectually or emotionally.	Student uses visual elements that are clear and connect with the audience intellectually or emotionally.	Rubric does not apply to this skill .
5. Listen actively to promote understanding <i>(Example Evidence: discussions, debates, meetings.)</i>	5.1 Student's productive dialogue results in a back-and-forth from speaker to receiver.	Student does not demonstrate the ability to have a productive dialogue back-and-forth from speaker to receiver.	Student demonstrates some ability to have a productive dialogue back-and-forth from speaker to receiver.	Student demonstrates the ability to have productive dialogue back-and-forth from speaker to receiver.	Rubric does not apply to this skill.

Last revised: July 20, 2021 BL